

# WHAT IS A MANAGED SERVICES PROVIDER?

Managed Services Provider (MSP) offer a combination of business services and technology to enable client businesses to:

Manage business activities efficiently and effectively.

Free up resources for other business needs.

# WHY WORK WITH A MANAGED SERVICES PROVIDER (MSP)?



A short-handed Security Team

Limited Security
Team Scalability
and Readiness

Can't Justify
Full-Time
Employees For
All Roles



# MANAGED SERVICES COMPANY

When every business in the kingdom is secure, the kingdom itself is secure.



#### MISSION

To serve the Kingdom with the best local, cutting-edge cybersecurity resources, putting the region on the map as the top cybersecurity hub.

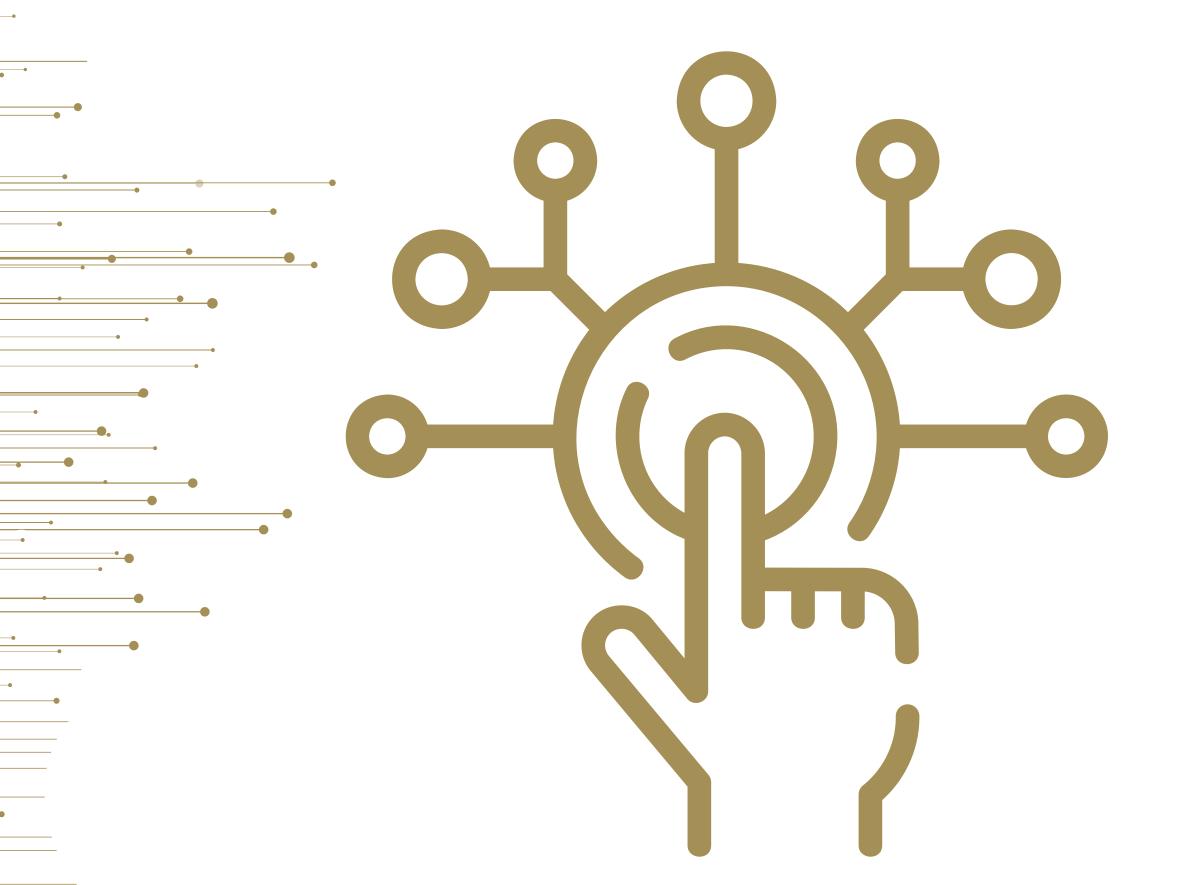


### VISION

We aim to be the most innovative and trusted cybersecurity leader in the Kingdom.







#### THE IMPORTANCE OF

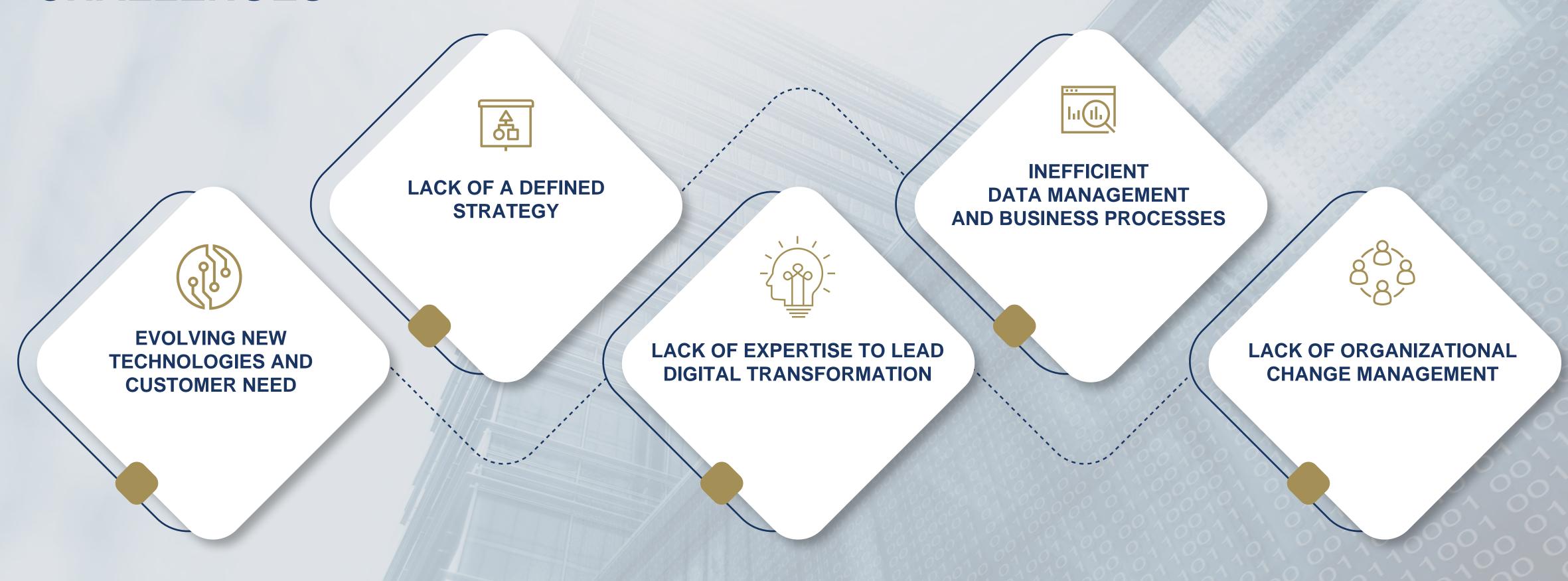
## DIGITALIZATION

Digitalization offers opportunities to rebuild your business around the customer to create a truly connected and highly profitable enterprise.

## The optimization of business process using latest cutting-edge technology by

- Improving the efficiency of business processes, consistency, and quality.
- Improving accessibility and facilitate better information exchange.
- Increasing response time and customer experience.
- Enhancing employee productivity and operational controls.
- Balanced investment in terms of costs and increased performance.

# **BUSINESSES CHALLENGES**





DIGITAL
TRANSFORMATION
SERVICES

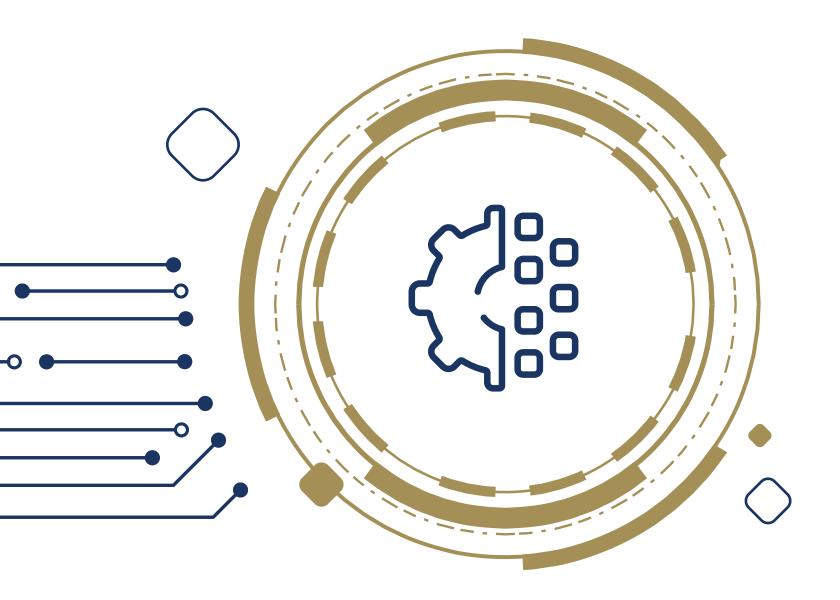




OFFICE AUTOMATION



BUSINESS INTELLIGENCE



# DIGITAL TRANSFORMATION SERVICES

Services aim to develop and implement right strategy for successful digital transformation.

## **KEY FEATURES AND BENEFITS:**



In-depth business discovery



Eliminate missed opportunities

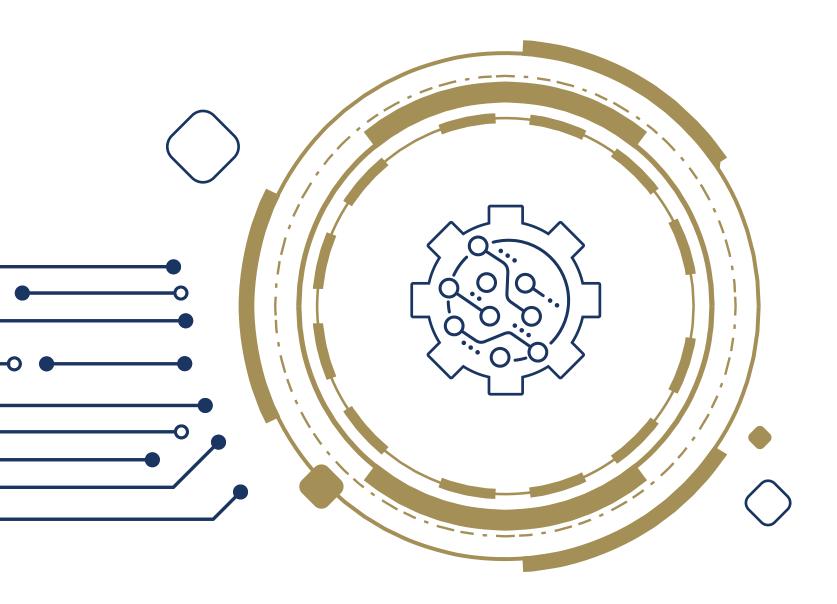


Provide direction

#### **ADDED-VALUE:**

- Selection of right technology
- Successful implementation and execution
- Clear path to strategic goals
- Digital Differentiation





## OFFICE AUTOMATION

An approach to increase the business efficiencies using digital channels.

## **KEY FEATURES AND BENEFITS:**



Enhance customers' experience.



Ensure speedy recording, processing and presenting of information.



Take advantage of analytics & real user data.



Integrate records or files into a digitalized form and eliminating redundancies.

#### **ADDED-VALUE:**

- Enhance business productivity.
- ✓ Improve performance accuracy and efficiency.
- Reduce operational cost.
- Prevent human error.



#### **Microsoft Automation Platforms**



## MICROSOFT OFFICE 365

Microsoft Office Products (Office, Email, Security Licenses, Directory Services, and Teams)

Configuration & Migration



#### **DYNAMICS365**

MS Dynamics
Business Central
(ERP Solution)

Customized ERP for Clients Requirements



## COLLABORATION SERVICES

Collaboration Services (SharePoint)

Teams Meeting Rooms

Office Project Management

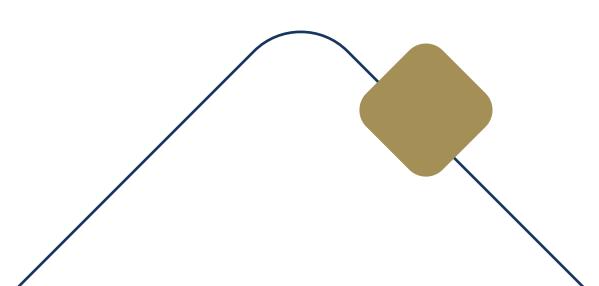


#### **POWERAPPS**

Internal Organization
Websites Model
Driven Apps

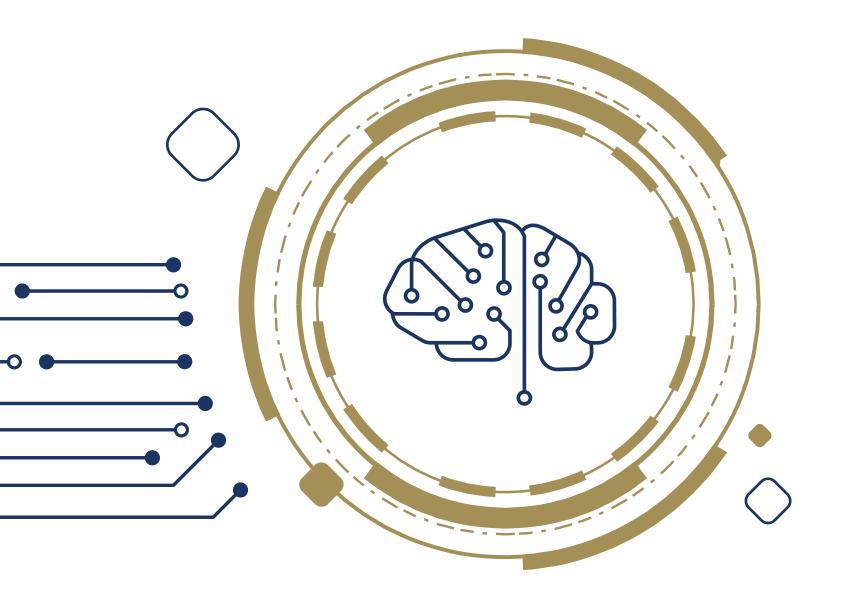
Power BI Reports/Dashboards

> Marketplace PowerApps









## BUSINESS INTELLIGENCE (BI)

Business intelligence enable organization to see their raw data into actionable insights to drive their decisions.

## **KEY FEATURES AND BENEFITS:**



Easily visualize and understand company data.



Encourage data-driven decision making for business optimization.



Discover new insights that can enhance the bottom line.

#### **ADDED-VALUE:**

- Obata-driven decision-making to optimize and achieve full potential of the business.
- Measure and understand company performance.
- Oiscover new actionable insights.



# DIGITALIZATION STATISTICS

